Learning & Development

Alphanumeric offers extensive services to support organizations in their training and development initiatives. Our team of experienced professionals can help you create effective eLearning programs, manage your existing learning programs, design engaging instructional materials, develop customized new hire training programs, & deliver instructor-led classes.

We provide personalized solutions tailored to each client's requirements. Our team takes the time to get to know you so that we can create customized services that meet your specific needs. Rest assured knowing that your initiatives are in good hands with us!

– Our Services Include –

eLearning Development:
Full-cycle development incorporates elements like avatars & simulations.

Management & Team Coaching:
Break down silos & increases the functionality of teams through empowerment & leadership-focused workshops.

Learning Program Management:
End-to-end support from design, development, through evaluation.

Instructional Design:
Identify learning objectives & retention methodologies.

New Hire Training:
Steady state service that offers essential information to new hires in their first days & weeks of employment.

Training Delivery:
Instructor-led training (in-person or virtual) for topics like technical skills & call center agent training.

The Science of Learning

60,000x
Visual content is processed by the mind **60,000 times faster** than written text.

83%
of human learning occurs visually

65%
of people are **visual learners**

3 days after event
6x retention
information presented visually & verbally is retained at **six times** the rate of information that's presented verbally alone.

400%
Overall, visuals have been found to improve learning & retention by up to **400%**

Effective Visual Content Types

Videos

Images & Illustrations

Charts & Graphs

Infographics

Animation & Avatars